



Online Safety at Home

May 2022 Edition

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Think U Know



Lego Build and Talk

www.lego.com/buildandtalk

During the pandemic, the LEGO Group launched a campaign called Small Builds for Big Conversations, a series of creative challenges, which offer parents and their children an enjoyable, guided method to engage in conversations about being a good digital citizen and the importance of online safety.

According to Kaspersky, parents spend just [46 minutes](#) talking to their children about online risks throughout their entire childhood as they find it difficult to express the risks in a relatable way. Small Builds for Big Conversations has been created to address such barriers by giving parents simple, fun ways to talk to children aged 6 to 10 about digital safety and wellbeing while they play.



Step 1

Together with your child, choose one of the three 'Online Explorer' characters to build first. They're based on the things kids are most interested in doing online.



Step 2

Start building and talking to your child about what they love to do online (don't worry, we've given you some handy conversation starters to break the ice).



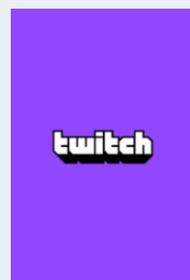
Step 3

Choose one or more related 'Watch-Outs' to build and talk about.

App Awareness – TWITCH

What is Twitch?

Founded in 2011, Twitch is a live streaming platform where millions of users can watch live streams of themselves or others' video gameplay. Other available live streams include music, sports and food. Geared towards the gaming community, Twitch also offers gaming news, product announcements, events and a community of fans who really love games. Additionally, Twitch broadcasts lucrative esports tournaments, which offer large sums of prize money to professional players. Twitch is available on many platforms, (computers, gaming consoles and tablets, mobile devices via desktop browser and the Twitch app) but the official website is www.twitch.tv. As a Twitch streamer you can - create a channel and broadcast live gameplay, Esports, music or IRL (in real life) content - IRL is designed for users to share glimpses into their day-to-day life. Streamers can also earn money from the platform.



What is the age rating?

According to Twitch, the minimum age rating is 13 years and a user between 13 and 18 years old should use the platform with an adult, according to the site's terms of service.

